

PFM HD & UHD-1000 MONITOR TESTIMONIALS

On experiencing the new **PFM™ HD-1000 Monitors**: “I was totally lost in the sound, and felt like I was being enveloped by imaging and the low end of the mix. In one reference mix I could distinctly hear that the upright bass was panned to the left. It was like wearing VR glasses for sound. Everything seemed totally 3D. All I could think was ‘imagine if I could hear the bass in my mix this clearly while sitting in the mix position!’ I wouldn't have to go out to the car ten times to discover that my mix was way off. I could get the mix right the first time!

Another remarkable thing was that I could also turn the playback level way down for quiet monitoring and the **PFM™ HDs** held the sound together beautifully. What a pleasure it would be to mix all day when what you are hearing is so clear and helpful, and doesn't tire your ears.”

“The new **PFM™ HD-1000 Monitors** is the best monitoring I have ever heard hands down. Keep up the amazing work Carl!” – **Lij Shaw – Award-winning Engineer, Music and Podcast Producer, Owner of The Toy Box Studio, Nashville, TN**



Lij Shaw – Toy Box Studio, Nashville



BARH MixRoom PFM UHD-1000

“I’ve heard a few of Carl’s **Phantom Focus™ Systems** over the years, and they were always quite impressive. Recently, Carl invited me to hear his new system in his latest TEC Award-nominated studio, The Upper Deck. This time it was with his own line of **PFM™ UHD-1000 Monitors, Subs** and electronics. Wow, this is a whole new ballgame! The imaging, depth, frequency response, with what seems like unlimited power makes these the best monitors I’ve ever heard – amazing! I’d say Carl has hit out of the park with his new **Phantom Focus Monitors.**” – **Randy Poole – Award-winning engineer/producer and owner of The Poole Room studio, Nashville, TN**

“Unbelievable, totally unbelievable!!! I’ve never heard anything like this in my life and I’ve heard a lot. The detail, low-end definition, pinpoint imaging, enveloping sound that ‘bathes’ you in a sonic hologram that is so emotional and accurate it makes you giddy. There are the ten greatest monitors in the world and then there are the **PFM™ HD Monitors.**” – **Michael Rodriguez – Award-winning LA Sound Designer**



Mike Rodriguez – Sound Design



Randy Poole, The Poole Room

PFM HD & UHD-1000 MONITOR TESTIMONIALS - continued

The **PFM UHD-1000 Monitors** are sublimely detailed and big sounding but at the same time warm and enveloping. Listening to them in my PhantomFocus MixRoom, I immediately sense that I'm hearing and feeling just the music, it's like the room and the speakers disappear and I'm in the moment with the music." **Richard Eade – Engineer/Producer/Musician, Owner of BARH Records, Huntsville, AL**

"Upon first listen I was blown away! Each day since, I find myself excited to sit down and start mixing. Music should be an experience, not a technical battle between listener and technology. The **PFM™ HD Monitors** totally removes that veil and reveals the truth. Although my experience with such a precision monitoring system has been brief, we are already producing some of our finest work." – **Jimmy Hill – Engineer/Producer and Owner of Amplified Wax, Spokane, WA**



Richard Eade at BARH Records



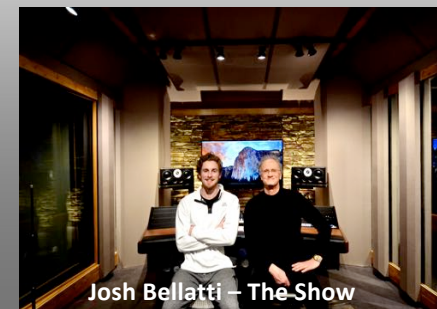
CT and Jimmy Hill at Amplified Wax

The new **PhantomFocus™ PFM HD-1000 Monitors** in my **PhantomFocus MixRoom™** have completely changed the way I experience music. As an audio engineering student in the process of training and developing my ear, the **PhantomFocus System (PFS™)** allows me to hear an entirely transparent representation of what is coming through my speakers all across the frequency spectrum. The low-end clarity is unprecedented and something that must be experienced to believe, and the stereo imaging it provides blows me away every time I sit down in front of the gorgeous Carl Tatz Edition™ Argosy workstation." – **Josh Bellatti – Engineer/Producer, Owner of The Show, Nashville, TN**

"We are extremely happy with our new studio - thanks to the entire CTD team. The room is an incredibly inspiring space for hearing, composing, arranging, and recording music, and the **PFM UHD-1000 Monitors** enable us to hear things in music we've never heard before! Our entire family, down to our 6-year-old son, as well as many of our friends, are enjoying the space very much and we are grateful to Carl Tatz Design for making it such an enjoyable experience." – **Leah and John O'Connor, Owners of The O'Connor MixRoom™ Olympia, WA**



O'Connor MixRoom, Olympia, WA



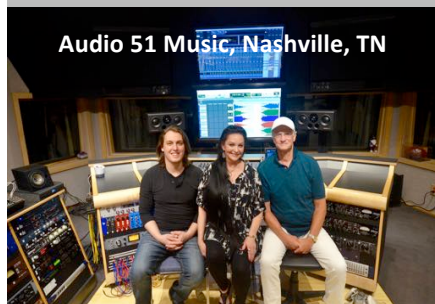
Josh Bellatti – The Show

PFM HD & UHD-1000 MONITOR TESTIMONIALS - continued

"I had always heard how great the **PhantomFocus™ System (PFS™)** sounded, and after asking Carl to enhance our control room and install his new **PFM™ HD Monitors**, I couldn't be happier. Sounds great and looks beautiful. Love it." – **Crystal Gayle – Legendary Artist and Owner of Audio 51 Music, Nashville, TN**

"I can confidently say that getting the **PFM™ HD Monitors** is the best decision we've ever made for our studio! It allows our mixes to translate so well to other speakers that for the first time I no longer need to check my mixes in the car. Also, they are extremely smooth on the ears. I can spend 10+ hours in a day mixing on them without any ear fatigue. I couldn't be happier with how everything turned out." – **Chris Gatzimos – Engineer/Producer at Audio 51 Music, Nashville, TN**

"My **CTD PhantomFocus MixRoom™** with the new **PFM™ HD Monitors** has eliminated my need to regularly check mixes on other systems or in different environments. My current mixes translate like they never did in my last room and the change was almost overnight" – **Danny Ozment – Engineer/Producer/Educator/Podcaster and owner of Emerald City Productions, Franklin, TN**



"The **Phantom Focus™ PFM HD-1000 Monitors** have allowed our students to hear a clear and accurate representation of their projects and course work. When students turn in final projects it's obvious who has been working in the **PhantomFocus MixRoom™** and who has not. No longer am I receiving mixes with too much bass, over/under compensated highs, or muddy midrange. It is important for students to develop their ears, and having the transparent and accurate monitoring that the **PFD HD-1000 Monitors** provide, has been a crucial component of this development." – **Dr. Doug Bielmeier, Assistant Professor of Music and Arts Technology at IUPUI School of Engineering & Technology, Indianapolis, IN**

"The Carl Tatz **PhantomFocus MixRoom™** in the C.L.E.A.R. Lab quickly succeeded in establishing an environment that fosters excellence and innovation as well as nurture student creativity. Students have told me that having class in the C.L.E.A.R. Lab is the highlight of their week." – **Dr. Debra Burns, Department Chair of Music and Arts Technology at IUPUI, Indianapolis, IN**



PFM HD & UHD-1000 MONITOR TESTIMONIALS - continued

"Having had a **PhantomFocus System** for years now, I didn't think it was possible to hear more depth, more transparency, more clarity in a monitor... until I heard the **PFM UHD-1000s**. Suddenly I could hear nuances I couldn't hear on my old monitors. You can't imagine what a powerful tool this is when recording and especially mixing. The imaging is astounding rendering them to be engaging and inspiring. They make my work so much faster and easier."

– **Sean Spence – Engineer/Producer, Owner The Blue Grotto, Nashville, TN**

"7 years ago we installed a PhantomFocus System 4 in our studio. Even though we loved the warmth, accuracy, and "organic" quality of our PFS 4 system with our existing monitors, the new PhantomFocus PFM UHD-1000 Monitor System has provided us with an additional unmasked and heightened accuracy, often enabling us to pick apart and hear errors sonically masked in recordings previously thought to be flawless." – **Glenn Martucci – CEO Go Media, Olympia, WA**



Glenn Martucci – GO Media

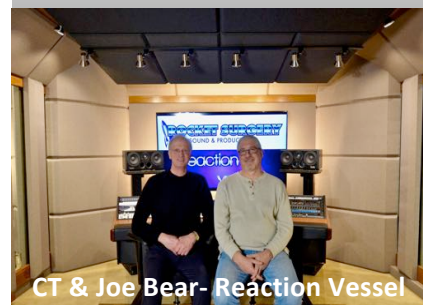


Sean Spence – The Blue Grotto

"After being on Tannoy SGM-10's for 20+ years, I decided to make the jump to a Carl Tatz Phantom Focus System a few years ago, and I couldn't have been more pleased! However, recently I upgraded to the new PhantomFocus PFM UHD-1000 Monitors and the clarity of sound and the imaging in the stereo field are unlike anything I have ever experienced. I can trust that what I am hearing will translate to any other system, car or headphone. My confidence on the balance and the blend of the music is better than it's ever been.

As part of my upgrade, I got the PF eChair, as well. My lower back has never felt better! Long days in the studio don't feel like long days in the studio." – **Doug Sarrett – Multi-Award-Winning Engineer and owner of Uno Mas Studio, Nashville, TN**

"Carl has taken this smallish underutilized room in my house, and transformed it into a top-flight mix room. When I sit down to work on the PFM UHD-1000 Monitors, I have the ability to truly hear what is happening in a mix. All the parts of the system have yielded a room that looks — and most importantly sounds — impeccably inviting. It puts a smile on my face when I sit down to work every morning." – **Joe Bear – Engineer/Producer, Owner Reaction Vessel. Loveland, CO**



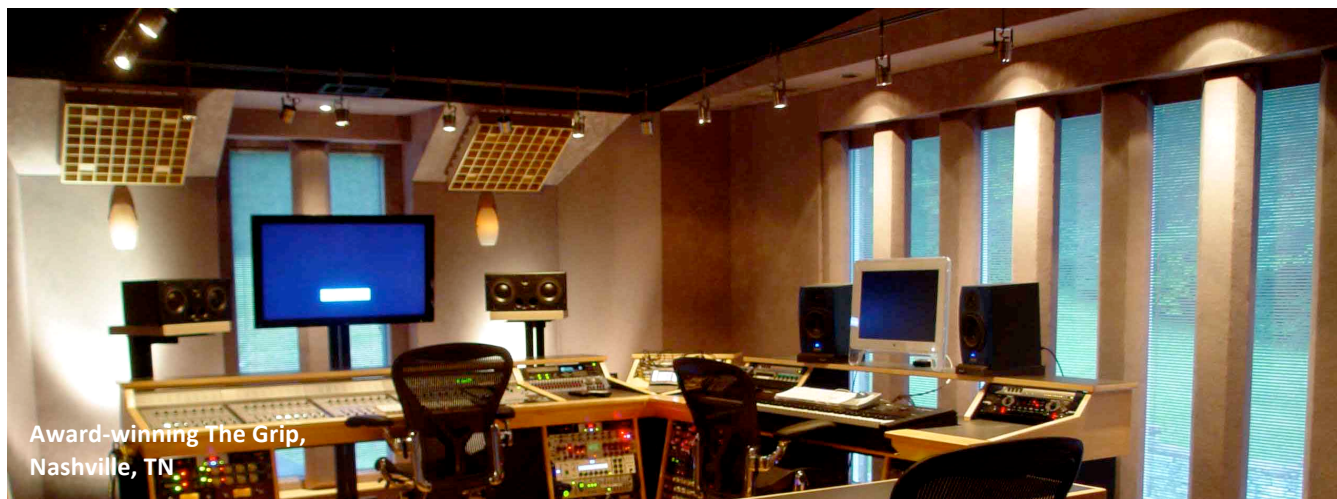
CT & Joe Bear- Reaction Vessel



Doug Sarrett – Uno Mas -



34th Annual TEC Award-Nominee, The Upper Deck - PhantomFocus MixRoom™ with PFM HD-1000 Monitors



Award-winning The Grip,
Nashville, TN

PhantomFocus System



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